



# NEWSLETTER

NOW WEEKLY!

With art by Vera!

from the Astrology Center of America / AstroAmerica.com

November 10, 2009

ARCHIVE

Email Dave@astroamerica.com

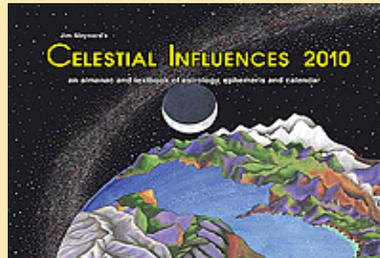
## MAYNARD for 2010 approaches!

I phoned Maynard's office in September, asking how things were shaping up. They said they expected the 2010 calendars in early November. **Caution:** That's early November (i.e., right about now) for THEM. Not you, the end-user.

I resisted the temptation Halloween week to phone & get an update. I succumbed last week. And the answer was:

Calendars were due to arrive at the Port of Seattle around November 5. They expected they would clear US Customs around November 11. Which is a holiday, but never mind. Whereupon Yellow Freight would ship directly to the major wholesalers, including mine in central Georgia. Seattle to Atlanta is about a week, meaning my supplier should have them around the 18th. I will bug them every day that week until they

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noon on Wednesday, then, as it's two days from them to me, I should have them Friday, November 20. If a day later, then we get calendars on Monday the 23rd, if two days, then we get them the 24th, etc. Whatever day they arrive, we will spend that day, as well as the next, shoveling calendars out the door. With luck, most of you will have the 2010 Maynard late Thanksgiving week. Enjoy, and be thankful.

**Caution!** This is my best guess, based on information available to me at the moment. With Maynard, strange last minute delays sometimes happen.

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**Astrologer's Datebook**, \$8.95

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## ALMANACK

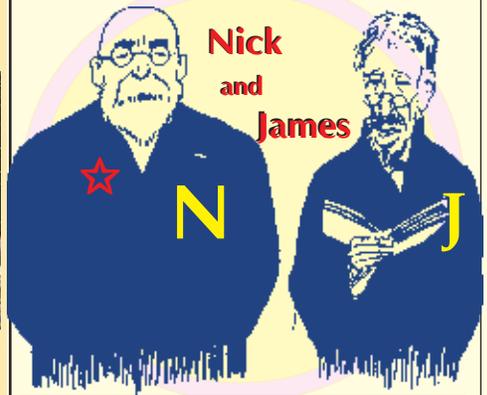
for the week (all times GMT)

Notes

10	00:49	♀		♁	
	02:44	☾	♂	♁	Void
	13:31	☾	♁		
	18:42	☉	□	♃	
11	11:38	♀	△	♁	
	17:10	♀	♁	♂	
12	00:12	♀	□	♁	
	07:14	☾	✕	♀	Void
	17:23	☾	♁		
13					
14	01:22	☉		♁	
	11:11	☾	△	♁	Void
	22:25	☾	♁		
15	01:41	☉	△	♁	
	14:43	♃	□	♁	
	23:11	☉	□	♁	
16	00:28	♀	✕	♂	
	03:59	☉	♁	♂	
	19:14	●	24♁	34	New Moon/Void
	20:55	♀		♁	

Extracted from **AstroAmerica's Daily Ephemeris, 2000-2020**. Get yours!

### Happy Ninth to the 13th!



## DUELING DICTIONARIES

### FIXED STARS

**James Wilson**, 1819: Several new stars have appeared, several old ones have disappeared, and a still greater number change their places. One in Cassiopeia, in 1572, appeared as large as Venus at her brightest perigee, and was actually seen in daylight. It continued so for 16 months, and then gradually disappeared without changing its place. Some think it returns periodically in about 319 years.

**Nicholas deVore**, 1947: A star of the first magnitude on the Ascendant or Midheaven at birth is said to indicate that the native will become illustrious within his sphere of life – a "star" in social, political or commercial life. The two large stars, Aldebaran & Antares ...when directed to the angles of the horoscope, are said to produce periods of severe stress.



## STAR OF THE WEEK



**NORTH SCALE** beta Librae 19 ♎, 30

**Notes:** A pale emerald star situated in the northern scale of the Balance. Its proper name is Zubeneschamali, from Al Zuban al Shamaliyyah, the Northern Claw, a reference to the ancient celestial sphere in which Libra was omitted & Scorpio occupied 60°. It is symbolically called the Full Price.

**Influence:** According to Ptolemy it is of the nature of Jupiter & Mercury, but later writers have considered it similar to Jupiter & Mars. It gives good fortune, high ambition, beneficence, honour, riches, and permanent happiness.

**If rising or culminating:** Honour, preferment, good fortune.

**With Sun:** Great good fortune, high position, transitory difficulties eventually proving beneficial.

– from **Fixed Stars**, by Vivian Robson

Ivy M. Goldstein-Jacobson  
1893-1990



## IVY'S GEM OF THE WEEK

### Reading your Future in your pre-natal Epoch Chart

**T**HE chart for conception as determined herein on the opposite page is the basis for delineating the native's Future because it takes him FORWARD from a beginning that, like all beginnings, must therefore come to an end: what happens meantime is the FUTURE.

The Epoch reveals the design and pattern of what that Future shall be, and to the trained eye it can be an open book, readable from start to finish; for what is promised favorably or unfavorably will surely come to pass whether we like it or not: to quote Omar Khayyam, "Why then, who put it there?" Which is to say in modern parlance "You asked for it" and that we did, when in spirit from we had free will. We are not required to succeed: only to do our best.

"Because of certain forthcoming eventualities in the life of Former President Harry S. Truman we present his Epoch Chart on the opposite page, in which we shall proceed to account for those eventualities after first delineating the Future shown for him at the moment of conception that laid down the design.

#### Simple delineation

This is the epoch chart of a man whose life will be marked by great fixity of purpose (all angles in Fixed signs, a planet angular & Fixed and, of great significance, a good close square to the ascendant, the most powerful indication we have of accomplishing: a square will not be turned aside.... —

**In the Beginning Astrology**, 1975. See also **The Prenatal Epoch**, by E.H. Bailey.

## More on **Make Money**

**L**AST week I suggested we could all *Get Rich & Retire to Florida* by giving quickie readings in smoky, dank bars. C.P., of Hawaii, wanted more details. So I wrote her this, which I share with all of you:

**W**ITH all respect, you go where the people are. Especially in tough times, bars are full. That's not a good thing, but that's where helpers go. Low energies in bars? Sure are. That's why you're there. You go where the need is.

**Clothing is important.** You have to separate yourself from everyone else. If you're a foreigner, then that will do nicely. Otherwise you need to be objectively different from everyone else, in order that they can relate to you as an outsider, and not a wannabe bed partner. And that you don't try to relate to them in that regard. In the process, you don't pick up their emotional junk, i.e., low energy. Their desperation. You need a way of staying clean of that, and that's important. My Chinese herbalist is, well, Chinese. Her patients are not. We do not think of her as "one of us". We think of her as an outsider who doesn't really understand "our problems". This objective difference permits her to heal us without taking on our garbage and, in the process, burning herself out.

If you got tired of being a Savior, it's because people saw you as one of them. It would have been better if they had seen you as a **space alien**. The right dress will do that. The more they're looking at your costume, the less they're weighing you down unnecessarily. Don't think of it as a "costume". Think of it as necessary armor. Whatever you do, don't go into a bar in street clothes & expect to survive the encounter.

The whole point of being in a crowded, smoky, semi-drunken bar is to generate a buzz. That buzz helps you be a better astrologer. (Trust me.) That buzz will get you a dozen people, each eager to spend a moderate amount. Which makes the night worthwhile to you. You don't need hours to prepare, and you positively DO NOT want to spend more than a few minutes with any given client - anywhere, anytime, for any reason. The best astrologers I ever met kept sessions under 30 minutes & did little if any preparation - and were quite well paid by their many adoring clients.

Clients in need are vampires. They will

suck you dry. So don't let them. Keep them at arms length, by means of costume, by keeping the time short. If they come from curiosity, if they haven't got a problem, give them a dazzle & move on. If they've got a problem, FIND IT, deal with it, and then move on. That's why the **horary technique with the ascendant** is so vital. Do this - make it quick, make it sharp, make it pointed, get it over - and people will think you're the best reader they ever found.

If you're looking for respect, you're in the wrong field & I would guess you're not much of a counsellor. What you're looking for is to see someone's eyes light up. That's all the reward I ever wanted, and if I have to strip naked & look like a idiot moron to do it, I will. This profession has got way too many preening egos, eager to dispense Holy Writ. I'm not one of them. And, as I said last week, Stay upbeat. Be cheerful! **Tell the truth**, give them knowledge, but always **give them confidence**. And enjoy yourself!

Dave

**PS:** Dear Donna Cunningham, Please reprint **The Consulting Astrologer's Guidebook**, or let me do it.

### Friday the 13th is Good For You! (really!)

- 1002 – Ethelred orders all Danes in England killed.
- 1642 – Royalists fail to take London.
- 1775 – Ethan Allen attacks Montreal.
- 1851 – First settlers at Seattle.
- 1918 – Allies occupy Constantinople
- 1927 – NYC: Holland Tunnel opens
- 1941 – Ark Royal torpedoed.
- 1954 – Great Britain defeats France (rugby)
- 1971 – Mariner 9 orbits Mars.
- 1982 – Vietnam Veterans memorial dedicated
- 1994 – Sweden joins the E.U.

#### Born November 13:

- 532 – St. Augustine of Canterbury.
- 1814 – General Joe Hooker.
- 1833 – Edwin Booth, American actor. *His family resided at a house not two miles from here, which is today known as "Tudor". No mention is made of his infamous brother.*
- 1850 – Robert Louis Stevenson.
- 1856 – Louis Brandeis, jurist.
- 1953 – Andrés Manuel López Obrador - Amlo
- 1955 – Whoopi Goldberg.

#### Things to look for:

- 2012 – Total Solar Eclipse.

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WHY WHERE  
WHAT WHEN  
ELECTIONAL  
ASTROLOGY

Part 34:

Buying & Selling, part ii

IF the Moon separates from the benefics & applies to the malefics it is much better for the seller than the buyer; therefore to buy cheaply let the Moon separate from malefics & apply to benefics. It should be noted that there are contradictory statements amongst various authors as to the best sign position of the Moon for buying & selling. It has been said that the Moon "between the beginning of Capricorn and the later part of Gemini," causes one to buy dear & sell cheap; while when placed "between the beginning of Cancer and the latter end of Sagittarius" it conduces to cheap buying & dear selling. This is a flat contradiction of the rule given above [see Part 33, last week], and is, I think, much less likely to be correct. I am inclined to think that it arose through hasty or careless study of the early writers on Electional Astrology, or through confusion over the signs of long and short ascension.

— *Electional Astrology*, 1937

So what about the 14th ???

- 1921 – Communist Party of Spain founded.
- 1922 – The BBC begins broadcasting.
- 1941 – Ark Royal sinks.
- 2003 – Sedna discovered.

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From Chapter 35

Carmen Astrologicum

by Dorotheus of Sidon

LOOK, and if it is a time when goods are stolen or lost or gone astray or if you are asked about this when, [as for] the two luminaries, each one of them is aspecting its lord from trine, then it indicates that these goods will be recovered quickly without pain or trouble. But if the Sun aspects the Moon from quartile, then it indicates that these goods of his which were lost will be found after a long time [and] with trouble and that the thieves will have moved the goods from the first place in which they put it when they stole it to another place. If the Moon and the Sun are opposed, one of the two to the other, then it indicates that it will be found after a time and trouble. If the Moon is with a star in the house which [belongs to] the star, then it indicates that it will be more proper that this be found. If the Sun is aspecting this place and this star, then it will be more proper that it be found. If the dodecatemoron of the Moon is in the ascendent or in the mid-heaven or in the sign in which the Sun is or in the sign in which the lord of the Moon is or in the sign in which an eastern star is, then those goods which were stolen or lost will be found. If the Moon is at the end of [the sign] opposite the sign of the ascendent, or in the second [sign] from it, then it indicates that it will not be found. But if the Sun at that hour is aspecting the Moon from trine, then it will be found because God made the Sun light and it is eclipsed from [his] orders and it illuminates everything dark and overcomes it, if God wishes. — *Carmen Astrologicum*, by Dorotheus of Sidon.

PTOLEMY'S  
TETRABIBLOS

Book the first — Proem

THE studies preliminary to astronomical prognostication, O Syrus! are two: the one, first alike in order & power, leads to the knowledge of the figurations of the Sun, the Moon, and the stars; and of their relative aspects to each other, and to the earth: the other takes into consideration the changes which their aspects create, by means of their natural properties, in objects under their influence.

The first mentioned study has been already explained in the Syntaxis to the utmost practicable extent; for it is complete in itself, and of essential utility even without being blended with the second; to which this treatise will be devoted, and which is not equally self-complete. The present work shall, however, be regulated by that due regard for truth which philosophy demands: and since the material quality of the objects acted upon renders them weak & variable, and difficult to be accurately apprehended, no positive or infallible rules (as were given in detailing the first doctrine, which is always governed by the same immutable laws) can be here set forth: while, on the other hand, a due observation of most of those general events, which evidently trace their causes to the Ambient, shall not be omitted.

It is, however, a common practice with the vulgar to slander everything which is difficult of attainment, and surely they who condemn the first of these two studies must be considered totally blind, whatever arguments may be produced in support of those who impugn the second. There are also persons who imagine what whatever they themselves have not been able to acquire, must be utterly beyond the reach of all understanding... — *Tetrabiblos*, by Claudius Ptolemy. Translated by J.M. Ashmand, 1822.

